ACRO 2020
Prospectus
EXHIBITOR & CORPORATE SUPPORT OPPORTUNITIES

EXHIBIT HALL DATES:
February 27-28, 2020

www.acro.org/education/annualmeeting
The Radiation Oncology Summit: ACRO 2020 is designed for radiation oncologists to network with colleagues, mentor the next generation of doctors, and learn the latest information on a wide range of continuing medical education topics.

While the ACRO Annual Meeting is known for its top-notch content, its value is in the schedule, which allows top professionals in the field more time to think and interact both with colleagues and our supporters/exhibitors. Through a number of different support options, exhibitors and corporate supporters can gain quality visibility with key decision-makers as well as support the growth of this important specialty.

This three day meeting, with 2 days of exhibit hall hours, will be held February 27-29, 2020 at the Westin Ft. Lauderdale Beach Resort, Ft. Lauderdale, Florida. It is the premier location to prepare for recertification exams, gain clinical insight and advocate for radiation oncology.
Who Attends

Over **300 physician leaders** who are responsible for the day to day practice of radiation oncology attend ACRO’s Annual Meeting.

**ACRO MEMBERS BY DEMOGRAPHIC:**

- Actively practicing radiation oncologists: **50%**
- Members in training (residents and medical students): **43%**
- Associate members (allied health professionals): **4%**
- Retired members: **3%**

**ATTENDEE DEMOGRAPHICS BY REGION:**

- Northeast: **30%**
- South: **24%**
- Midwest: **29%**
- West: **14%**
- International: **3%**
ACRO Exhibit Hall

Why Exhibit at the Radiation Oncology Annual Meeting?

The Radiation Oncology Annual Meeting exhibit hall is an important part of the three day collaborative meeting. During the two days the exhibit hall is open, you don’t want to miss your opportunity to showcase your products and services to nearly 300 decision makers in the field of radiation oncology.

The exhibit hall schedule is designed to maximize table traffic:

**Lead Generation**
Increase your exposure to radiation oncologists with purchasing power by accumulating a network of contacts in the field.

**Product Demonstration**
Give attendees hands-on access to your products at your exhibit table area.

**Brand Awareness**
Promote your brand to today’s leading radiation oncologists. This conference is the ideal location to get yourself noticed by top industry professionals in the world of radiation oncology.

**Network**
Enhance relationships and elevate your exposure to radiation oncology professionals.
Past Exhibitor & Supporters

21st Century Oncology
AccuBoost
Accuray
Augmenix
Bayer Healthcare
Best Medical International
Brainlab
C4 Imaging
CDR Systems
CIVCO
Cumberland Pharmaceuticals
E+ Cancer Care
Elekta
Feel Good, Inc.
Hologic
IBA
Merion Medical Systems
Mevion Medical Systems
MIM Software Inc.
Mission Search
Novocure

Oncology Services, Inc.
Orfit Industries America
RAD Technology Medical Systems LLC
Radiating Hope
The Radiosurgery Society
RaySearch Americas
Revenue Cycle Inc.
ScandiDos
Siemens Healthcare
SIRTeX
StratPharma, Inc
Sun Nuclear Corporation
Varian Medical Systems
Veritas Medical Solutions
Wolters Kluwer Health
Radiation Oncology attendees are interested in companies that supply these products and services in cancer treatment and care:

- Advanced Radiation Therapy
- Diagnostic and Surgical Products
- Dosimetry Tools & Solutions
- Healthcare Delivery
- Integrated Cancer Treatments
- Imaging Solutions
- Improved Patient Outcome
- Image Guided Surgery
- Insurance
- Medical and Radiation Oncology Billing Services
- Medical Devices
- Medical Imaging Systems
- Medical Solutions
- Pharmaceuticals
- Practice Management Software
- Radiation Oncology Construction Solutions
- Radiation Oncology Software
- Radiotherapy
- Staffing Agencies
- Treatment Delivery
Exhibit Hall Information

Exhibit Table Package

The Exhibit Table Package Includes:

- 6’ draped table
- 2 chairs
- Wastebasket
- 50 word description and listing in the onsite program book and/or meeting app
- 2 full conference registration badges for company reps
- Additional representative badges at $150 each (note that all representatives of your company must be registered and their badge fee paid)

Exhibitor Rates

<table>
<thead>
<tr>
<th>Category</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Exhibitor</td>
<td>$3,200 per table</td>
</tr>
<tr>
<td>Returning Exhibitor</td>
<td>$2,900 per table</td>
</tr>
<tr>
<td>Medical Publisher (special)</td>
<td>$1,000 (single table only)</td>
</tr>
</tbody>
</table>

Schedule

Exhibit hall will be set up by 7:30 am on Thursday, February 27

**Wednesday February 26**
- 7:30 pm – 9 pm: Exhibitor load in and set up

**Thursday February 27**
- 6:30 am – 7:30 am: Exhibitor load in and set up
- 7:30 am – 3:20 pm: Exhibition Hall Open
- 7:30 am – 8:30 am: Breakfast in the exhibit hall
- 9:35 am – 9:50 am: Break in exhibit hall
- 11:50 am – 1:00 pm: Lunch in exhibit hall
- 3:05 pm – 3:20 pm: Break in exhibit hall

**Friday February 28**
- 7:00 am – 4:15 pm: Exhibition Hall Open
- 7:00 am – 8:10 am: Breakfast in exhibit hall
- 10:30 am – 10:50 am: Break in exhibit hall
- 3:45 pm – 4:15 pm: Break in exhibit hall

**Dismantle**
- 4:15 pm – 6:15 pm: Exhibitor breakdown and load out

Schedule subject to change
1. Assignment of Space:
ACRO will determine exhibitor space assignment. Once a table is assigned, an exhibitor can only be moved with the mutual consent of ACRO and the specified exhibitor. Exhibitors will be given directions for installing and dismantling exhibits. Company personnel are expected to man the table until the end of the exhibition on Friday, February 28, 2020 at 12:00pm.

2. Payment:
Payment in full is required with a completed application for exhibit space. A completed form and payment, or written invoicing instructions/PO procedures, must be received by January 1, 2020 to ensure inclusion in the final program.

3. Cancellations:
For cancellations sent to ACRO via email on or before 5 p.m. PST, December 2, 2019, 80% of the exhibitor fee will be refunded. No refunds will be made for cancellations received after December 2, 2019.

4. Care of Exhibit Space:
Exhibitors must maintain and keep their exhibit space and the contracted space in good order, at their expense.

5. Insurance:
In all cases, exhibitors wishing to insure their goods must so at their own expense. ACRO does not assume any liability for loss of, or damage to, any equipment or supplies displayed at the exhibition.

6. Protection of Exhibit Space:
Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel without the permission of ACRO and/or a representative of the hotel. Packing, unpacking, and assembly or exhibits shall be done in designated areas and conform to instructions of ACRO or hotel representatives.

7. Default Occupancy:
An exhibitor who fails to occupy contracted space by the opening of the exhibitor at 7:30 a.m. on Thursday, February 27, 2020, is not relieved of the obligation to pay for such space at the full rental price, and ACRO shall have the right to use that space for any additional exhibitors.

8. Use of Space:
Exhibits will be permitted only in the official exhibit area established by ACRO. Exhibitors shall not distribute printed matter, samples, or souvenirs, except from rented space, unless previously approved according to #13 below.

9. Sound:
Loud speakers, tape recorders, sound movies, etc. that interfere with adjoining exhibitors are not permitted. Also, during general sessions discussion in the Exhibit area will be monitored to avoid disturbing the general sessions.

10. Cancellation or Relocation of Meeting:
If cancellation or relocation of the meeting is due to circumstances within ACRO’s control, ACRO’s liability will be limited to a refund of fees to the exhibitor. If ACRO has no control over the cancellation or relocation, ACRO will have no liability of any kind, but may, at its discretion, refund any fees paid by the exhibitor.

11. Liability:
ACRO does not assume any responsibility for the protection or safety of the exhibitor, its officials, agents, or employees. ACRO does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold ACRO harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. ACRO shall not be liable to the exhibitor for failure to provide space to an exhibitor if non-delivery is due to destruction to the building or the exhibit space.

12. Hotel Liability:
The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor’s displays, equipment and other property while on Westin Fort Lauderdale Beach Resort premises, and hereby waives any claim or demand or may have against the Westin Fort Lauderdale Beach Resort arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless American College of Radiation Oncology and Westin Fort Lauderdale Beach Resort and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys’ fees and costs arising from or in connection with the exhibitor’s occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.

13. Distribution of Printed Material:
Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may not be delivered to hotel rooms of ACRO registrants without advance permission from ACRO headquarters or on-site staff and the hotel. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, etc., may only be distributed from exhibit tables, and may not be placed in any meeting room or in the ACRO registration area.

14. Exhibitor Seminars, Lectures, Food Functions, etc:
As a condition of receiving exhibit space, the Exhibitor agrees not to conduct, sponsor, or promote any general seminars, lectures, or clinics in the same geographical area (within a radius of 50 miles) for a period of three days before or following the annual meeting. Industry supported Satellite Symposium sessions may be booked through ACRO’s agent, Sponsorship Boost on a first come first served basis. See section regarding Satellite Symposium booking on page 12 of this prospectus.

15. Price List:
Advertisements, exhibit materials or promotions may include prices, but shall not make price comparisons with competitive products.

16. Registration of Representatives Working at Table:
Firms are provided with two (2) full conference complimentary registrations for authorized representatives from their company for each table or space rented. Other representatives may be substituted for registered exhibitor representatives whose badges have been returned to the exhibitors section of the ACRO registration desk. Firms attempting to register representatives who are not employed by their firms may be prohibited from exhibiting with ACRO in the future. Each representative registered by the company must pick up a badge from the exhibitors section of the ACRO registration desk. Additional representatives can be registered at $150 per representative.

17. Removal of Exhibits by ACRO:
ACRO has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which, in the judgment of ACRO, is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. Specific punitive actions may be taken against companies that are determined by ACRO to have violated any provision of these rules and regulations.

18. Selling of Products or Services:
Order-taking is permitted but products must be shipped after the meeting. All transactions must be conducted in a manner consistent with the professional and scientific nature of the exhibits.

19. Solicitation by Non-Exhibitors:
Representatives of companies who are potential exhibitors but who have not been assigned exhibit space, are prohibited from entering the exhibit hall unless they register for the meeting as a non-member attendee. They also are prohibited from soliciting business elsewhere in the hotel facilities.

20. Acceptance of Exhibit Contracts:
ACRO may refuse space to any company or individual whose products or services, in the judgment of ACRO, do not further the educational and/or scientific purposes of the annual meeting. ACRO also reserves the right to limit space to any company or individual whose product or service is not related to radiation oncology practice. Each exhibitor must indicate on the contract the type of equipment or products to be displayed.

21. Violation of Condition:
The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: 1) violation of any municipal, state, or national laws, rules, or regulations, including safety codes; and 2) failure to follow procedures prescribed in Sections 1-21.

IMPORTANT NOTE: Our experience suggests that often the person(s) who staffs a display and the person(s) who arranged for the exhibit are not the same. Please ensure that the person on-site is aware of all the services that have been ordered and has copies of all orders placed.
Exhibitor Contact Information

Please PRINT your company’s name and contact information, as you would like them to appear in the Final Program. If your company is providing an unrestricted educational grant, please check the “Corporate Supporter” box above.

Company Name

Contact Person       Title

Address

City        State     Zip Code

Phone Number       Fax Number

E-Mail Address

Exhibitor Rates & Preferences

New Exhibitor @ $3,200/table

Returning Exhibitor @ $2,900/table

Medical Publisher (special) @ $1,000/table (single only)

Additional full conference badges cost $150 per badge.
(Each table receives 2 free full conference registration badges)

# of additional Badges: @ $150 each

Payment

☐ Check (Please make payable to ACRO)

☐ Credit Card (Please complete information below)   ☐ Visa  ☐ Mastercard  ☐ American Express

Name on Card __________________________________________________________________________ Account Number ________________

CVV Code __________________________ Expiration Date (Mo/Year) __________________________ Signature __________________________

Authorization

Exhibitors agree to abide by the The Summit Scientific Exhibition Rules and Regulations, made a part of this application and contract by reference, and fully incorporated herein. If this application and contract has not been received, properly signed, and accompanied by required payment as stated in the payment clause above, this application and contract may be declared null and void so that space may be reassigned. All applications must be signed in order to confirm booth reservations. We agree to abide by all rules and regulations governing the exposition as enclosed and which are a part of this application. Acceptance of this application by show management constitutes a contract.

Cancellation

For cancellations sent to ACRO via email to acro@sponsorshipboost.com on or before 5 p.m. PST, December 2, 2019, 80% of the exhibitor fee will be refunded. No refunds will be made for cancellations received after December 2, 2019.
We offer a wide selection of support and advertising activities designed to enhance your presence and visibility at the annual meeting.

- Increase your booth traffic through targeted advertising options.
- Demonstrate your products or services through presentations at the exhibit hall.
- Enhance your brand exposure to leaders in the radiation oncology.
- Showcase your support for ACRO’s valuable education through plenary or concurrent session sponsorships.
- Promote your innovative products and services by hosting an educational symposium.

Your company’s support of The Radiation Oncology Summit is vital for the continuation of excellence in education provided to radiation oncologists. Your support will assure a program of outstanding scientific value. This support can be in the form of unrestricted educational grants, advertising, and other marketing opportunities.

The Corporate Support option provides the highest level of visibility and will provide your company with the highest return on investment from ACRO and its members.

The nationally adopted policies and procedures involving corporate support of meetings and education are incorporated in the regulations of the American Medical Association (AMA) and the Accreditation Council for Continuing Medical Education (ACCME). We expect all companies providing support or exhibiting at this meeting to comply with these policies and those of our CME provider, Community Health Network. Key elements of these policies include:

- Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity.
- All exhibitors must be in a room or area separate from the education; the exhibits must not interfere in or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Registered representatives of the company exhibiting may attend CME activities for the direct purpose of the representatives’ own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. Name badges should be removed when entering the educational program.
## Corporate Support Levels

**Platinum $20,000**
- 6 full conference representative registrations
- Company name and hyperlink on the ACRO website
- Two complimentary 6’ exhibit display tables *(or an 8 x 10 booth if available)*
- $20,000 in corporate support options *(choose from attached list)*
- Post Show Attendee List *(mailing addresses only)*

**Gold $15,000**
- 4 full conference representative registrations
- Company name and hyperlink on the ACRO website
- Complimentary 6’ exhibit display table *(or 8 x 10 booth if available)*
- $15,000 in corporate support options *(choose from attached list)*
- Post Show Attendee List *(mailing addresses only)*

**Silver $10,000**
- 2 full conference representative registrations
- Company name and hyperlink on the ACRO website
- Complimentary 6’ exhibit display table
- $10,000 in corporate support options *(choose from attached list)*
- Post Show Attendee List *(mailing addresses only)*

**Bronze $5,000**
- 2 full conference representative registrations
- Company name and hyperlink on the ACRO website
- $5,000 in corporate support options *(choose from attached list)*
- Post Show Attendee List *(mailing addresses only)*
Corporate Support Options

Satellite Symposia

Satellite Symposium slots are limited (see below for days and times available). They will be offered to Platinum level companies until October 1, 2019 and will be booked in order firm commitments are received. If there are still satellite symposia available by end of business on October 1st, remaining timeslots will be made available to Gold level companies. If you are interested in these opportunities, please contact Sponsorship Boost right away to inquire.

Reach ACRO attendees with on site educational events in your own style and format! Choose your topic and speakers and deliver an impactful presentation to interested radiation oncologists. You have complete control over educational content and presenters.

The session should be no more than one hour in length.

PLEASE NOTE: Satellite symposia are not eligible for CME credit and are not part of the educational programming presented by ACRO.

CHOOSE FROM ONE OF THE FOLLOWING DATES AND TIMES:

Thursday, February 27
- Breakfast  7:30 – 8:30 am
- Lunch      12 – 1 pm
- Dinner     6:30 – 7:30 pm

Friday, February 28
- Breakfast  7 – 8 am
- Dinner     6 – 7 pm

Saturday, February 29
- Breakfast  7:30 – 8:30 am

THIS FEE INCLUDES:
- Marketing
  - Pre-registration list of conference attendees (mailing address only) will be provided to sponsoring companies.
  - An email to all attendees will be distributed by ACRO prior to the conference with details about the satellite symposium programs. Reminders will be sent out throughout the conference.
  - Listing of symposium title, faculty, location, and sponsoring company with description in onsite program and/or meeting app.
- Logistics
  - Meeting room at the venue for your program including set up
  - AV equipment set up including screen, projector and microphone. Other equipment is available upon request.

THIS FEE DOES NOT INCLUDE:
- Catering costs
  NOTE: We strongly recommend that each satellite symposium sponsoring company contact the venue hotel to arrange for catering approximately 60 attendees for their session. No food will be available for satellite symposium sessions unless the sponsoring company makes these arrangements and provides payment to the venue. Please wait to contact the hotel until you have received confirmation of the day and time of your session from ACRO’s meeting management representative.
- Education content and speaker expenses
  - Faculty management, fees/honorarium, travel, hotel accommodations
  - Presentation materials/hand-outs

$15,000
Corporate Support Options cont.

All annual meeting support, including symposia and advertising opportunities, are chosen individually and may be added up to the listed support levels of Platinum, Gold, Silver, and Bronze.

Practice Administrator Program $10,000

This is the first year we are opening up our conference to practice administrators and creating specific sessions for them to learn and network. We anticipate approximately 20-30 participants for this year. ACRO will utilize the funds to provide catering for this group during its 2.5 day program at no additional cost to the sponsoring company.

Your exclusive sponsorship includes acknowledgement on all marketing of this session in the program, onsite signage, website and meeting app. A representative of your company may make a few brief remarks of greeting at an appropriate moment in the program.

Sucha Asbel Women in Radiation Forum $7,500

Although 7 of the 20 largest training specialties now have a female majority among trainees, RO continues to rank near the bottom in female representation relative to other specialties. We are proud that ACRO is dedicated to advancing women in the specialty and in leadership roles. In fact, both our current president and vice-president are respected female physicians. ACRO member, Dr. Sucha Asbel, has been a leader working for gender equity and encouraging women to enter and excel in the field of Radiation Oncology throughout her career. This annual networking luncheon, hosted by Dr. Asbel, is a wonderful opportunity for women physicians at all ends of the career spectrum to network and to join with colleagues over lunch and engage in a facilitated conversation on vision and strategies. Health systems and other employers may be especially interested in this sponsorship opportunity. ACRO will utilize the sponsorship funds to provide lunch for this forum at additional cost to the sponsoring company.

Your exclusive sponsorship includes acknowledgement on all marketing of this session in the program, onsite signage, website and meeting app. A representative of your company may make a few brief remarks of greeting at an appropriate moment in the program.
Corporate Support Options  cont.

**Resident Symposium**  $7,500
This afternoon long program includes presentations by ACRO’s international scholarship programs and research grant recipients, a career launch panel discussion, and practice cases with the experts. ACRO will utilize the sponsorship funds to provide light refreshments for this session at no additional cost to the sponsoring company.

Your exclusive sponsorship includes acknowledgement on all marketing of this session in the program, onsite signage, website and meeting app. A representative of your company may make a few brief remarks of greeting at an appropriate moment in the program.

**President’s Reception**  $7,500
This festive sunset reception will be held on the rooftop Sky Terrace and feature beverages and appetizers for all conference attendees. ACRO will utilize the sponsorship funds to provide refreshments for this event at no additional cost to the sponsoring company.

Your exclusive sponsorship includes acknowledgement on all marketing of this session in the program, onsite signage, website and meeting app. A representative of your company may make a few brief remarks of greeting at an appropriate moment in the program.

**Resident & New Practitioner Program/MEET (Meet Excellent Educators and Teachers)/ Radiation Oncology Quizzo**  $7,500
This program is primarily for residents and new practitioners to network with faculty members from a variety of academic training programs and other leaders in the field. The second half of the program will be a fun trivia event with faculty members serving as team captains. ACRO will utilize the sponsorship funds to provide light refreshments for this session at no additional cost to the sponsoring company.

Your exclusive sponsorship includes acknowledgement on all marketing of this session in the program, onsite signage, website and meeting app. A representative of your company may make a few brief remarks of greeting at an appropriate moment in the program.

**Residents/New Practitioner Symposium— "Street Smarts"**  $7,500
The Saturday morning “Street Smarts” program for early career physicians features talks on topics such as insurance, managing debt, buying a home, handling retirement and investment options and other practical advice. In addition, the session typically includes a discussion of various career pathways for radiation oncologists and a talk on work-life balance. ACRO will utilize the sponsorship funds to provide light refreshments for this session at no additional cost to the sponsoring company.

Your exclusive sponsorship includes acknowledgement on all marketing of this session in the program, onsite signage, website and meeting app. A representative of your company may make a few brief remarks of greeting at an appropriate moment in the program.
### Corporate Support Options cont.

<table>
<thead>
<tr>
<th><strong>Locum Tenens Forum</strong></th>
<th>$7,500</th>
</tr>
</thead>
</table>
| This networking lunch is designed specifically for conference attendees who currently are in locum tenens assignments and those exploring that career option. This would be an ideal sponsorship opportunity for a medical staffing company (or could be shared by two companies).

Your exclusive sponsorship includes acknowledgement on all marketing of this session in the program, onsite signage, website and meeting app. A representative of your company may make a few brief remarks of greeting at an appropriate moment in the program.

<table>
<thead>
<tr>
<th><strong>Charging Station</strong></th>
<th>$5,000 (1 available)</th>
</tr>
</thead>
</table>
| Provide attendees a quick “jump start” for their mobile devices, laptops and tablets. Your company name will appear on signage at the Charging Station. Your company will be listed in the onsite program guide.

<table>
<thead>
<tr>
<th><strong>Conference Tote Bag</strong></th>
<th>$5,000 (1 available)</th>
</tr>
</thead>
</table>
| Company name and logo on a conference tote bag that attendees will continue to use once they return home from the conference. Every ACRO attendee will receive a tote bag filled with conference information.

<table>
<thead>
<tr>
<th><strong>Diversity and Inclusion Lunch</strong></th>
<th>$7,500</th>
</tr>
</thead>
</table>
| It is an exciting time in the field of radiation oncology as we are evolving into a diverse group of physicians. Diversity represents the full spectrum of human demographic differences—race, religion, gender, sexual orientation, age, socio-economic status or physical disability. This networking lunch is for any conference attendee to join with colleagues over lunch and engage in a facilitated conversation on vision and strategies. Health systems and other employers may be especially interested in this sponsorship opportunity.

Your sponsorship includes acknowledgement on all marketing of this session in the program, onsite signage, website and meeting app. A representative of your company may make a few brief remarks of greeting at an appropriate moment in the program.

<table>
<thead>
<tr>
<th><strong>Travel Awards for Residents</strong></th>
<th>$3,000 per company (up to three companies)</th>
</tr>
</thead>
</table>
| ACRO encourages members in training to attend the annual meeting which is a great opportunity for these residents to get engaged with colleagues, launch their careers and participate in valuable CME and other educational programming. We would love to find two to three corporate sponsors to contribute to a fund to underwrite the travel expenses of residents who come to the conference with the goal of providing a number of $500 travel stipends. Your sponsorship includes acknowledgement in the program, onsite signage, website and meeting app.

<table>
<thead>
<tr>
<th><strong>Hotel Key Cards</strong></th>
<th>$5,000</th>
</tr>
</thead>
</table>
| Place your company logo on every key card provided to the attendees staying at the host hotel. The key cards will be given out at check-in and used to access hotel rooms throughout their stay. A great on-going reminder of your company and products. Sponsor is responsible for all associated production cost and hotel cost.

<table>
<thead>
<tr>
<th><strong>Conference Tote Bag Insert</strong></th>
<th>$1,000</th>
</tr>
</thead>
</table>
| Place your custom flyer into each of the attendees' tote bags

<table>
<thead>
<tr>
<th><strong>Daily Update Ad</strong></th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each day of The Summit, ACRO will send an e-blast to all 1,250 members of ACRO, including the Summit Attendees. This e-blast will describe the day’s highlights. Your support of the day’s e-blast includes advertising banner, linked to your company website.</td>
<td></td>
</tr>
</tbody>
</table>
Corporate Support Form

MAIL TO: ACRO 2020 Exhibits and Corporate Support
PO Box 600, White Marsh, MD 21162

QUESTIONS?
Phone: 301-658-2042
Email: acro@sponsorshipboost.com

Contact Information
Please PRINT your company’s name and contact information, as you would like them to appear in the Final Program.

Company Name

Contact Person       Title

Address
City        State     Zip Code

Phone Number       Fax Number

E-Mail Address

Please Enroll Company as a:

- Platinum Supporter $20,000
- Gold Supporter $15,000
- Silver Supporter $10,000
- Bronze Supporter $5,000

Corporate Support Selection:

<table>
<thead>
<tr>
<th>Support Item</th>
<th>Price $</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Payment
Full payment is due with this signed agreement. If this payment has not been received within four weeks, the corporate support item may be released and this Corporate Support Application form will be declared null and void so that the item may be reassigned.

- Check (Please make payable to ACRO) Mail check to: ACRO, PO Box 600, White Marsh, MD 21162
- Credit Card (Please complete information below)
  Call 301-658-2207 to make payment by credit card
  - VISA
  - Mastercard
  - American Express

Name on Card
Card No.

CVV Code
Expiration Date (Mo/yr)
Signature

Cancellation
No refunds due to corporate support cancellation will be granted. Company will be obligated to pay any outstanding balance due on support item as outlined in the corporate support application/contract.

Authorization
By signing this Agreement, I agree that I have read the above guidelines, and agree to abide by the terms and conditions set forth. A Corporate Support Application must be signed in order to confirm support of item.

Authorized
Signature
Date
Title