Rising to new Heights

The Radiation Oncology Summit

March 7-9

ACRO 2019
Hilton Orlando Lake Buena Vista
Orlando, Florida

EXHIBITION DATES: MARCH 7&8

Optimize your experience! acro.org/education/annualmeeting
The Radiation Oncology Summit: ACRO 2019 is designed for radiation oncologists to network with colleagues, mentor the next generation of doctors, and learn the latest information on a wide range of continuing medical education topics.

While the ACRO Annual Meeting is known for its top-notch content, its value is in the schedule, which allows top professionals in the field more time to think and interact both with colleagues and our supporters/exhibitors. Through a number of different support options, exhibitors and corporate supporters can gain quality visibility with key decision-makers as well as support the growth of this important specialty.

This three day meeting will be held March 7-9, 2019 at the Hilton Lake Buena Vista Hotel in Orlando, Florida. It is the premier location to prepare for recertification exams, gain clinical insight and advocate for radiation oncology.

AMERICAN COLLEGE OF RADIATION ONCOLOGY

ACRO is the essential professional society for success in the day-to-day practice of radiation oncology. Since 1990, ACRO has focused its attention on both the clinical and economic aspects of practicing radiation oncology. As a professional medical society of doctors representing a relatively small subspecialty, ACRO has led the effort to ensure appropriate reimbursement for clinical care and has provided services to help its members become better clinicians.

ACRO strives to ensure the highest quality care for radiation therapy patients and promote success in the practice of radiation oncology through education, responsible socioeconomic advocacy, and integration of science and technology into clinical practice.

ACRO serves as THE society for radiation oncologists in the United States. Whether it is fostering the next generation of radiation oncologists, developing the talents of current physicians, or ensuring your clinic practices the highest quality of care, we are here to help.
WHO ATTENDS THE SUMMIT

Over 300 physician leaders who are responsible for the day to day practice of radiation oncology attend ACRO’s Annual Meeting. These leaders have executive level decision making responsibilities for their practice, departments and facilities.

—Attendees Demographics—

ATTENDEE DEMOGRAPHICS BY MEMBERSHIP:

- Fellows 36%
- Regular Members 37%
- Residents 19%
- New Practitioners 8%

ATTENDEE DEMOGRAPHICS BY REGION:

- Northeast 30%
- Midwest 29%
- South 24%
- West 14%
- International 3%

WHY EXHIBIT AT THE SUMMIT

The Radiation Oncology Annual Meeting exhibit hall in an important part of the 3 day collaborative meeting. You don’t want to miss your opportunity to showcase your products and services to over 300 decision makers in the field of radiation oncology.

The exhibit hall schedule is designed to maximize table traffic by:

**Lead Generation**
Increase your exposure to radiation oncologists with purchasing power by accumulating a network of contacts in the field.

**Brand Awareness**
Promote your brand to today’s leading radiation oncologists. This conference is the ideal location to get yourself noticed by top industry professionals in the world of radiation oncology.

**Product Demonstrations**
Give attendees hands on access to your products at your exhibit table area.

**Network**
Enhance relationships and elevate your exposure to radiation oncology professionals.
Past Exhibitors & Supporters

• 21st Century Oncology
• AccuBoost
• Accuray
• Augmenix
• Bayer Healthcare
• Best Medical International
• Brainlab
• C4 Imaging
• CDR Systems
• CIVCO
• Cumberland Pharmaceuticals
• E+ Cancer Care

• Elekta
• Feel Good, Inc.
• Hologic
• IBA
• Merion Medical Systems
• MIM Software Inc.
• Mission Search
• Novocure
• Oncology Services, Inc.
• Orfit Industries America
• RAD Technology Medical Systems LLC

• Radiating Hope
• The Radiosurgery Society
• RaySearch Americas
• Revenue Cycle Inc.
• ScandiDos
• Siemens Healthcare
• StratPharma, Inc
• Sun Nuclear Corporation
• Varian Medical Systems
• Veritas Medical Solutions
• Wolters Kluwer Health

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Radiation Oncology attendees are interested in companies that supply these products and services in cancer treatment and care:

• Advanced Radiation Therapy
• Diagnostic and Surgical Products
• Dosimetry Tools & Solutions
• Healthcare Delivery
• Integrated Cancer Treatments
• Imaging Solutions
• Improved Patient Outcome
• Image Guided Surgery
• Medical and Radiation Oncology Billing Services
• Medical Devices
• Medical Imaging Systems
• Medical Solutions
• Pharmaceuticals
• Radiation Oncology Construction Solutions
• Radiation Oncology Software
• Radiotherapy
• Treatment Delivery
**Exhibit Table Package:**

The Exhibit Table Package Includes:

- 6’ draped table
- 2 chairs
- Wastebasket
- 25 word description and listing in the onsite program book
- 2 Full Conference Registration Badges
- Additional Discounted full conference registration badges at $75 each

**Exhibitor Rates:**

- New Exhibitor - $3,000 per table
- Returning Exhibitor - $2,750 per table
- Medical Publisher (special) - $750 (single table only)
# Exhibitor Schedule

## Installation

**Wednesday March 6**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Set Up</td>
<td>2:00pm – 6:00pm</td>
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</tbody>
</table>

**Thursday March 7**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning Set Up</td>
<td>7:00am – 8:00am</td>
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</table>

## Exhibit Hall Hours

**Thursday March 7**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Exhibition Hall Open</td>
<td>9:45am – 5:00pm</td>
</tr>
<tr>
<td>Break</td>
<td>10:00am – 10:30am</td>
</tr>
<tr>
<td>Lunch in Hall</td>
<td>11:45am – 1:15pm</td>
</tr>
<tr>
<td>Break</td>
<td>2:30pm – 3:00pm</td>
</tr>
<tr>
<td>Break</td>
<td>4:30pm – 5:00pm</td>
</tr>
</tbody>
</table>

**Friday March 8**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition Hall Open</td>
<td>7:00am – 11:15am</td>
</tr>
<tr>
<td>Breakfast</td>
<td>7:00am – 8:00am</td>
</tr>
<tr>
<td>Break</td>
<td>9:15am – 9:45am</td>
</tr>
<tr>
<td>Break</td>
<td>11:15am – 11:45am</td>
</tr>
</tbody>
</table>

## Dismantle

<table>
<thead>
<tr>
<th>Activity</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Breakdown</td>
<td>12:00pm – 3:00pm</td>
</tr>
</tbody>
</table>
Exhibitor Contact Information

Please PRINT your company’s name and contact information, as you would like them to appear in the Final Program. If your company is providing an unrestricted educational grant, please check the “Corporate Supporter” box above.

<table>
<thead>
<tr>
<th>Company Name</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Contact Person</td>
<td>Title</td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State</td>
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<tr>
<td>Phone Number</td>
<td>Fax Number</td>
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</tbody>
</table>

Exhibitor Rates & Preferences

<table>
<thead>
<tr>
<th>Category</th>
<th>Rate</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>New Exhibitor</td>
<td>@ $3,000/table</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Returning Exhibitor</td>
<td>@ $2,750/table</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Medical Publisher (special)</td>
<td>@ $750/table (single only)</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Non-profit</td>
<td>@ $200/table (single only)</td>
<td>$</td>
<td></td>
</tr>
</tbody>
</table>

Additional full conference badges cost $75. *(Each table receives only 2 free full conference registration badges)*

# of additional Badges: | @ $75 each | $ | |

Payment

- [ ] Check *(Please make payable to ACRO)*
- [ ] Credit Card *(Please complete information below)*

<p>| | |</p>
<table>
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<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Name on Card</td>
<td>Account Number</td>
</tr>
<tr>
<td>Expiration Date (Mo/Yr)</td>
<td>Signature</td>
</tr>
</tbody>
</table>

All applications MUST include full payment (unless covered by committed support level). Applications are considered incomplete until full payment has been received, and a booth will not be assigned.

Authorization

Exhibitors agree to abide by the The Summit Scientific Exhibition Rules and Regulations, made a part of this application and contract by reference, and fully incorporated herein. If this application and contract has not been received, properly signed, and accompanied by required payment as stated in the payment clause above, this application and contract may be declared null and void so that space may be reassigned. All applications must be signed in order to confirm booth reservations. We agree to abide by all rules and regulations governing the exposition as enclosed and which are a part of this application. Acceptance of this application by show management constitutes a contract.

| Signature | Date |

Cancellation

A written cancellation must be received by January 1, 2018, to receive a refund, less an administrative fee of 20% of the total. No refunds will be made for cancellations after January 1, 2018, or for “No-shows.”

| Date |  |
EXHIBITION FLOORPLAN

Palm Ballroom

General Session

Meals

Hilton Orlando Lake Buena Vista

For the most updated and interactive floor plan, go to www.acro.org/education/annual-meeting/
STAND OUT FROM YOUR COMPETITION AND OPTIMIZE YOUR EXPOSURE TO ATTENDEES!

Rise to New Heights this year by supporting ACRO

We offer a wide selection of support and advertising activities designed to enhance your presence and visibility at the annual meeting.

- Increase your booth traffic through targeted advertising options.
- Demonstrate your products or services through presentations at the exhibit hall.
- Enhance your brand exposure to leaders in the radiation oncology.
- Showcase your support for ACRO’s valuable education through plenary or concurrent session sponsorships.
- Promote your innovative products and services by hosting an educational symposium.

Your Support = Educational Excellence

- Your company’s support of The Radiation Oncology Summit is vital for the continuation of excellence in education provided to radiation oncologists.
- Your support will assure a program of outstanding scientific value.
- This support can be in the form of unrestricted educational grants, advertising, and other marketing opportunities.
- The Corporate Support option provides the highest level of visibility and will provide your company with the highest return on investment from ACRO and its members.

The nationally adopted policies and procedures involving corporate support of meetings and education are incorporated in the regulations of the American Medical Association (AMA) and the Accreditation Council for Continuing Medical Education (ACCME). We expect all companies providing support for the meeting to comply with these policies.
ACRO 2019 recognizes multiple levels of support; all conference advertising, support, symposia and receptions are chosen individually but may be combined to achieve the listed support levels.

All supporters are acknowledged on the ACRO 2019 website and on onsite signage.

<table>
<thead>
<tr>
<th>Platinum—$20,000</th>
<th>Gold—$15,000</th>
<th>Silver—$10,000</th>
<th>Bronze—$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 6 full conference registrations (includes complimentary table registrations)</td>
<td>• 4 full conference registrations (includes complimentary table registrations)</td>
<td>• 2 full conference registrations (includes complimentary table registrations)</td>
<td>• 1 full conference registration (includes complimentary table registrations)</td>
</tr>
<tr>
<td>• Company name and hyperlink ACRO website</td>
<td>• Company name and hyperlink ACRO website</td>
<td>• Company name and hyperlink ACRO website</td>
<td>• Company name and hyperlink ACRO website</td>
</tr>
<tr>
<td>• Two complimentary 6’ exhibit display tables</td>
<td>• Complimentary 6’ exhibit display table</td>
<td>• Complimentary 6’ exhibit display table</td>
<td>• $5,000 in corporate support options (listed on pages 11-13)</td>
</tr>
<tr>
<td>• $20,000 in corporate support options (listed on pages 11-13)</td>
<td>• $15,000 in corporate support options (listed on pages 11-13)</td>
<td>• $10,000 in corporate support options (listed on pages 11-13)</td>
<td>• $5,000 in corporate support options (listed on pages 11-13)</td>
</tr>
<tr>
<td>• Post Show Attendee List (mailing addresses only)</td>
<td>• Post Show Attendee List (mailing addresses only)</td>
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</table>
SUPPORT AND ADVERTISING OPTIONS

All annual meeting support including symposia and advertising opportunities are chosen individually and may be added up to the listed support levels of Platinum, Gold, Silver, and Bronze.

Education  Reach attendees with events in your own style and format!

Educational Symposia  $15,000

Choose your topic and speakers and deliver an impactful presentation to interested radiation oncologists.

The satellite symposium can be as long or as short as you choose within the time frame provided. You have complete control over educational content and presenters.

Please note: Satellite symposia are not part of the ACRO educational programming presented by ACRO. Not CME eligible.

Choose from one of the following dates and times.

<table>
<thead>
<tr>
<th>Thursday, March 7</th>
<th>Friday, March 8</th>
<th>Saturday, March 9</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast 7–8 am</td>
<td>Breakfast 7–8 am</td>
<td>Breakfast 7–8 am</td>
</tr>
<tr>
<td>Lunch 12–1 pm</td>
<td>Lunch 12–1 pm</td>
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<tr>
<td>Dinner 6–7 pm</td>
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</tbody>
</table>

This Fee Includes:

- Pre-registration list of conference attendees (mailing address only)
- One dedicated email to all ACRO attendees with details of your symposium
- Listing of symposium title, faculty, location, and sponsoring company with description in onsite program

Logistics

- Hotel room rental
- AV set including screen, projector and microphone

This Fee DOES NOT Include:

Catering Costs

- Education Content
  - Faculty management, fees/honorarium, travel
  - Presentation materials/hand-outs

New Practitioner Symposium  $7,500

Thursday March 7 • 5:00pm – 6:00pm

New Practitioners often have practice management related questions dealing with billing, coding, reimbursement, and legal. This symposium offers a brief opportunity for new practitioners to ask questions of specific experts in these areas.

Your exclusive sponsorship includes:

- Sponsorship acknowledgement on all marketing of this session in the program, onsite signage and website.
- 1 representative can attend the event and briefly introduce their company’s support and provide expertise.
### Education (Continued)

#### Resident & New Practitioner Symposium “Street Smarts” – $7,500
**SATURDAY MARCH 9 • 7:30am – 9:00am**
ACRO hosts a unique education event specifically designed to help residents and new practitioners deal with issues that arise in the beginning of the career, including: Insurance/Managing Debt, starting a Practice/Excelling, and work/life balance.

**Your exclusive sponsorship includes:**
- Sponsorship acknowledgement on all marketing of this session in the program, onsite signage and website.
- 1 representative can attend the event and briefly introduce their company’s support and provide expertise.

#### Locum Tenens Forum – $7,500
**SATURDAY MARCH 9 • 12:00pm – 1:30pm**
ACRO hosts a unique educational forum to help attendees understand the ins & outs of locum tenens.

**Your exclusive sponsorship includes:**
- Sponsorship acknowledgement on all marketing of this session in the program, onsite signage and website.
- 1 representative can attend the event and briefly introduce their company’s support and provide expertise.

#### Live Streaming of Lectures – $7,500 (3 available)
The American College of Radiation Oncology has made it possible for all radiation oncologists worldwide to attend The Summit lecture sessions via the internet in real time. This supporter will be provided 100 online “entrance badges” to distribute to clients worldwide, allowing them to attend ACRO live streaming at no cost.

### Events
**Establish your brand or maximize your exposure with one of these selected events!**

#### Women in Radiation Oncology Forum – $5,000
**THURSDAY MARCH 7 • 12:00pm – 1:15pm**
This invitation-only lunch has approximately 40 female radiation oncologists to discuss current events/issues for female physicians.

**Your exclusive sponsorship includes:**
- Sponsorship acknowledgement on all marketing of this session in the program, onsite signage and website.
- 1 representative can attend the luncheon and briefly introduce their company’s support and provide expertise.

#### Resident & New Practitioner’s Reception – $5,000
**FRIDAY MARCH 8 • 5:15pm – 6:45pm**
This networking reception is designed for residents and new practitioners.

**Your exclusive sponsorship includes:**
- Sponsorship acknowledgement on all marketing of this session in the program, onsite signage and website.
- 2 representatives can attend the reception and briefly introduce their company’s support and provide expertise.
Events (Continued)

ACRO Gold Medal Dinner—$10,000
FRIDAY MARCH 8 • 8:00pm – 9:30pm
This invitation-only reception honors the ACRO 2019 Gold Medal winner with an elegant dinner and special award presentation. All attendees and Platinum Sponsors are invited; ACRO expects approximately 60 attendees.

Your exclusive sponsorship includes:
• Sponsorship acknowledgement on all marketing of this session in the program, onsite signage and website.
• 4 representatives can attend the dinner and briefly introduce their company from the podium.

Resident Joblink: Practice Interviews—$7,500
THURSDAY MARCH 7 • 1:15pm – 5:15pm
ACRO hosts a mock interview session, designed specifically for residents. The sessions will be conducted by experienced interviewers and will help residents refine their answers.

Your exclusive sponsorship includes:
• Sponsorship acknowledgement on all marketing of this session in the program, onsite signage and website.
• Company representatives can conduct interviews or host a small informational session (15 minutes), if desired.
• Company representatives can address residents throughout the session.

Promotions

Exhibitor Locator—$2,500 (1 available)
Located just inside the exhibit hall entrance, these displays provide a quick view of the exhibit hall layout and identify your company’s name and location.

Charging Station—$5,000 (1 available)
Provide attendees a quick “jump start” for their mobile devices, laptops and tablets. Your company name will appear on signage at the Charging Station. Your company will be listed in the onsite program guide.

Advertising

Onsite Program
ACRO’s onsite program is a reference publication distributed to each attendee. A listing of all exhibitor symposia, hospitality events, and in-booth CE education helps attendees find the exhibitor events that take place during the busy three days of the meeting. The directory section lists all exhibitors, their products, services, and brand names (as provided by individual exhibitors).

Title Page to Exhibitor Directory.........................................................$3,000
Inside Back Cover...........................................................................$3,000
Full Page Ad ..................................................................................$2,000
Half Page Ad ..................................................................................$1,250

Digital Advertising:
E-Blast—$1,500
Customize an email blast with text (maximum 500 words) and one graphic that they American College of Radiation Oncology will send to all attendees before or after the annual meeting. ACRO reserves the right to select companies and/or organizations that want to purchase this sponsorship, as well as, the right to review and modify the proposed email being sent.

Digital Advertising:
Daily Update Ad—$1,000
Each day of The Summit, ACRO will send an e-blast to all 1,250 members of ACRO, including the Summit Attendees. This e-blast will describe the day’s highlights. Your support of the day’s e-blast includes advertising banner, linked to your company website. The advertising banner should be approximately 153 pixels wide by 300 pixels tall.
Corporate Support Contact Information

Please PRINT your company’s name and contact information, as you would like them to appear in the Final Program.

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>Contact Person</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State</td>
</tr>
<tr>
<td>Phone Number</td>
<td>Fax Number</td>
</tr>
</tbody>
</table>

Please Enroll my Company as a:

- [ ] Platinum Supporter [$20,000]
- [ ] Gold Supporter [$15,000]
- [ ] Silver Supporter [$10,000]
- [ ] Bronze Supporter [$5,000]

Sponsorship Selection

<table>
<thead>
<tr>
<th>Sponsorship Name</th>
<th>Price $</th>
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<tr>
<td>Sponsorship Name</td>
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</tr>
</tbody>
</table>

Notes

* Please complete the Exhibitor Contract Form and indicate “Corporate Supporter” at top of the form.
* If your company requires that all applications for unrestricted grants go through an office of medical education, please provide full contact information.

Payment Schedule

Full payment is due with this signed agreement. If this payment has not been received within four weeks, the sponsorship item may be released and this Sponsorship Application form will be declared null and void so that the item may be reassigned.

- [ ] Check for $ _______________ enclosed, check number (Please make payable to ACRO)
- [ ] Please charge $ _______________ Call 301-200-4616 ext 111 to give credit card number.
  
  [ ] Visa  [ ] Mastercard  [ ] American Express

Cardholder’s Name  Authorized Signature

Authorization

By signing this Agreement, I agree that I have read the above guidelines, and agree to abide by the terms and conditions set forth. A Sponsorship Application must be signed in order to confirm sponsorship of item.

Authorized Signature

Date  Title

Cancellation Policy

No refunds due to sponsorship cancellation will be granted. Sponsor will be obligated to pay any outstanding balance due on sponsorship as outlined in the sponsor application/contract.