

Invitation to Sponsor/Exhibit Sponsorship/Exhibitor Prospectus and Opportunities

ACRO Proton Therapy Symposium – Miami
Saturday-Sunday, December 1-2, 2018
www.acro.org/education/protons/

Presented in collaboration with
Miami Cancer Institute, a part of Baptist Health South Florida
8900 North Kendall Drive, Miami, Florida 33176

The American College of Radiation Oncology (ACRO) is extremely pleased to invite you to join a highly select group of Sponsors and Exhibitors at our Second Annual **ACRO Proton Therapy Symposium** on Saturday and Sunday, December 1 and 2, 2018, at the Miami Cancer Institute.

This not-to-be-missed educational event will provide a unique and intimate opportunity to network one-on-one with physicians, physicists, and dosimetrists who are at the forefront of proton therapy. Attendees from across the United States will attend to gain new insights into the latest clinical applications and the fundamental concepts of proton therapy planning and delivery.

You will be well positioned to showcase your company's products and services as they apply to the fields of proton therapy. Sponsorship opportunities are available at the Platinum, Gold and Silver levels. Each level provides unique recognition, sponsorship and advertising opportunities. Details are explained below. An opportunity to exhibit is also included.

Symposium Overview: This year's symposium will explore future directions of proton therapy, latest evidence-based proton treatment planning for specific diseases and disease sites, and strategies for patient selection and expanding access to proton therapy through cost-effective utilization and engagement with payors and government. International experts will review best practice proton therapy approaches to lymphoma and cancers of the head, neck, prostate, liver and the central nervous system including pediatric patient treatment. The setting and format allow physicians, physicists and dosimetrists to learn in a relaxed environment with a combination of talks. There will be plenty of opportunity for interaction with faculty and peers and exhibitors to expand the clinical knowledge base of proton therapy for cancer treatment. Day one (Saturday) will consist of morning and afternoon talks with lunch and breaks at Miami Cancer Institute. Day two (Sunday) will be similar with mid-day adjournment to allow travel home that day.

Miami Cancer Institute is part of Baptist Health South Florida, a nationally accredited provider of Continuing Medical Education (CME). The Baptist Health CME Department will be the contact for follow-up on your commitments of support.

Make plans now to join us in Miami in December to be part of the second annual ACRO Proton Therapy Symposium!

Thank you for your consideration,

2018 PLANNING COMMITTEE

John Han-Chih Chang, Vanderbilt University Medical Center, Nashville, Tennessee
Michael Chuong, Miami Cancer Institute, Miami, Florida
Craig McKenzie, Miami Cancer Institute, Miami, Florida
Mark Pankuch, Chicago Proton Center, Warrenville, Illinois
Charles Simone, Maryland Proton Treatment Center, Baltimore, Maryland
James Welsh, Loyola University, Maywood, Illinois, Chairman of the Board, ACRO

Sponsor & Exhibitor Support Levels
ACRO Proton Therapy Symposium – Miami

LEVELS AND MINIMUM AMOUNTS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	EXHIBITOR
RECOGNITION AND BENEFITS	Sold Out	\$5,000	\$2,500	\$1,000
RECEPTION SPONSOR Sat – EXCLUSIVE – Limited to 1 This event includes a tour of the Proton Center at Miami Cancer Institute. Sponsor representatives will attend and be recognized on signs** and during Director’s remarks.	♦			
LUNCH SPONSOR Sat & Sun – EXCLUSIVE – Limited to 2 Name/Logo** Sponsor acknowledgement on signage prominently displayed where lunch is served. Additional recognition (verbal) during morning and afternoon sessions’ opening remarks.		♦		
AUDIO VISUAL SPONSOR – EXCLUSIVE – Limited to 2 Name/Logo** recognition displayed on signage in conference room and in the handout.		♦		
BREAKFAST & BREAKS Sat & Sun – Unlimited Name/Logo** Sponsor acknowledgement <ul style="list-style-type: none"> ▪ On signage prominently displayed at food stations. ▪ Verbal recognition during morning welcome remarks. 			♦	
SYMPOSIUM EMAILS WITH COMPANY WEBSITE LINKS Name/Logo** Sponsor acknowledgement on email blasts promoting symposium. <i>COMPANY NAME SIZE & LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦		
POWERPOINT RECOGNITION Looping presentation in the conference room before symposium and during breaks. <i>COMPANY NAME SIZE & LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦	♦	
EXHIBIT – PREMIUM Prime space placement in Exhibit Hall. Two 6-foot tables or extra space for Floor Display.	♦			
EXHIBIT – PROMINENT Prominent space in Exhibit Hall. One 6-foot table or space for Floor Display.		♦		
EXHIBIT – STANDARD Table-top display. One 6-foot table.			♦	♦
EVENT WELCOME SIGNAGE Name/Logo** recognition as a 2018 SPONSOR on prominently displayed directional/welcome signage.	♦			
SYMPOSIUM WEBSITE Name/Logo** recognition as a 2018 SPONSOR on symposium website will be linked to your website. <i>COMPANY NAME SIZE & LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦		
SYMPOSIUM HANDOUT SPONSOR RECOGNITION Name/Logo** recognition as a 2018 SPONSOR in the symposium handout. <i>COMPANY NAME SIZE & LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦	♦	
REPRESENTATIVE BADGES Name badges for representative(s) (meals included).	6	4	2	1
EXHIBITOR Directory Name/Logo** recognition in handout. <i>SIZE & LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦	♦	♦
NETWORK Opportunity to interact with physicians and attendees.	♦	♦	♦	♦

** Logo recognition can be used for non-commercial interest companies only.

Exhibit Hall and Exhibit Space Details

ACRO Proton Therapy Symposium – Miami

Sponsors and Exhibitors will be provided with booth space in the exhibit area adjacent to the symposium sessions. Booths consist of a six-foot table, covered and skirted. A representative from the Baptist Health CME Department will be in contact with you to provide directions to the conference building and exhibit area along with confirmation of all symposium details.

Exhibit Hall - Hours, Setup and Teardown

- **Exhibit Hours**
Saturday: 7:15 a.m. – 5:00 p.m.
Sunday 8:00 a.m. – 12:30 p.m.
- **Setup**
Exhibit Hall will available Saturday, December 1, starting at 6:00 a.m.
Setup must be complete by 7:00 a.m.
Your assigned table will be marked with your company name.
- **Breakdown/Removal**
After adjournment at 12:30 p.m. on Sunday, December 2.

IMPORTANT: Representatives are responsible for transporting their displays and materials on the day of the symposium. There are no storage, shipping or receiving services.

Cancellations and Refunds

Baptist Health will not refund any fees paid under this agreement in the event the company cancels or does not use the exhibit space.

Exhibitor Participation Form and Name Badges

Please complete an Exhibitor Reservation form on page 4 & 5 which can be found below. Please include all of the names of the representatives participating. Name badges must be worn at all times to identify you as a symposium participant.

Attending Symposium Sessions

Registered exhibitors who wish to obtain credit for attending the symposium should register in advance online; registration fees apply. Representatives of Commercial Interest companies are prohibited from discussing their company, brands and products while in the education space.

Security

Sponsors and Exhibitors may leave their displays in the exhibit hall overnight; however, we recommend you do not leave any items of value (computers, cell phones, etc.). Neither Baptist Health nor ACRO will be responsible for loss of or damage to any property. Sponsors and Exhibitors agree to maintain responsibility for safeguarding their goods, materials, equipment and exhibits at all times.

Accommodations

A limited number of rooms are available at nearby Marriott Hotels at the Baptist Health corporate rates.

\$139* [Miami Marriott Dadeland](#) | 9090 S. Dadeland Blvd., Miami, Florida 33156

\$119* [Courtyard Miami Dadeland](#) | 9075 S. Dadeland Blvd., Miami, Florida 33156

**Plus applicable taxes and hotel fees*

These rates are not guaranteed and are available on a first-come first-served basis!

Reserve your room now to lock in these rates.

To book online, go to marriott.com/miadd Use Corporate/Promo code: **B81**

NOTE: On the “Enter your dates” page, under “Special Rates” select Corporate/Promo from the drop-down list of options, and enter the code, **B81**.

NEXT STEPS: (1) **Confirm Sponsor Level by October 15** by completing and submitting the **Confirmation Form** (pp. 4 & 5).

(2) **Submit payment by November 30.**

NOTICE: Payment must be received by **November 30** in order to participate and by **November 15**, in order to be recognized in print materials.

CONFIRMATION FORM | SPONSORS AND EXHIBITORS

ACRO Proton Therapy Symposium – Miami

Saturday-Sunday, December 1-2, 2018

Hosted and Jointly Provided by

Miami Cancer Institute, a part of Baptist Health South Florida

NOTE: Please Save or Submit this form BEFORE connecting to another link; otherwise text entered will be lost.

Secure your Sponsor Level preference. Options available on a first-come, first served basis.

Confirm by October 15. | Payment due by November 30.

Company: _____ Contact Person: _____

Email: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

COMPANY SUPPORT SELECTION

Table with 6 columns: SPONSORSHIP LEVEL, Sold Out, \$5,000 Gold, \$2,500 Silver, Sponsorships include exhibit space, \$1,000 Exhibit Booth Only

NAME BADGE REQUEST for Exhibit Booth Representatives Please print name of representatives who will be exhibiting at the symposium. Please refer to Sponsor/Exhibitor Prospectus for the number of invited representatives based on level of support.

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

CONFIRMATION AND PAYMENT

- 1. To secure your Sponsor Level, return this Confirmation Form with the signed Terms and Conditions by October 15.
2. Make full payment based on your level of support by November 30.

GOLD Sponsorship ♦ SILVER Sponsorship ♦ Exhibit Booth Only

MY PAYMENT IS FOR A [] GOLD Sponsorship [] SILVER Sponsorship [] EXHIBIT booth only

Contact Linda Santos, Baptist Health CME Department, LindaS@BaptistHealth.net or 786-596-5091.

[] Check - Payable and Mailed to: Baptist Health CME Department (tax ID number 65-0267668) Attn: Linda Santos 8900 N. Kendall Drive, Miami, FL 33176

[] Credit Card - Online Payment

PLATINUM Sponsorship

[] MY PAYMENT IS FOR A PLATINUM Sponsorship. Sold Out

Contact Laura Denoux, Baptist Health South Florida Foundation, CorporatePartnerships@BaptistHealth.net or 786-467-5404.

[] Check - Payable and Mailed to: Baptist Health South Florida Foundation (tax ID number 59-1923401) Attn: CME/MCI-ACRO Symposium, Dec. 1-2, 2018 6855 Red Road, Coral Gables, FL 33143

[] Credit Card - Online Payment

Terms and Conditions for Symposium Exhibitor
ACRO Proton Therapy Symposium – Miami

For the purpose of this agreement, “Exhibitor” refers to the Company(ies) represented at this event as well as the Company’s representative(s) present at this event; and “Baptist Health” refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments and/or employees.

- Exhibitors may not place brochures, marketing materials or flyers outside of that company’s assigned exhibit space.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension ords must be 3-wire grounded and UL approved. *Electrical access will be limited.*
- Subletting of exhibit space is not permitted.
- Baptist Health/ACRO will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to Baptist Health/ACRO all monies that may have been paid.
- Upon evidence of violation, Baptist Health CME may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages that Baptist Health may thereby incur.
- Exhibitor agrees to be responsible for his/her own property and acknowledges that neither Baptist Health nor the facility assume responsibility for damage to, loss of or theft of property.
- Exhibitor shall release and hold harmless and indemnify Baptist Health and ACRO from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.
- Sponsors only: Commercial Interest organizations will receive name-in-text only recognition per ACCME regulations. Non-Commercial Interest organizations will receive logo recognition when available. *A **commercial interest** is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests - unless the provider of clinical service is owned, or controlled by, an ACCME-defined commercial interest.*

Special Accessibility Needs

In accordance with the Americans with Disabilities Act, Baptist Health CME will make all reasonable efforts to accommodate persons with disabilities at this symposium. Please notify the CME Department by November 15 by contacting Alexandra Sanford at 786-596-3638 or AlexandrSa@BaptistHealth.net.

Agreement Statement

_____ (Initials) **YES**, I have read and understand the Baptist Health CME Symposium Terms and Conditions for Symposium Exhibitor and agree to participate in the ACRO PROTON THERAPY SYMPOSIUM MIAMI as a sponsor and/or exhibitor as indicated in this agreement.

Authorized Company Representative (print)

NAME: _____ TITLE _____

DATE: _____

If you have any questions, please contact:

Continuing Medical Education Department, Attn: Linda Santos, 8900 N. Kendall Drive, Miami, Florida 33176
Phone: 786-596-5091 | Fax: 786-533-9706 | Main: 786-596-2398 | Email: LindaS@BaptistHealth.net.

Thank you!